



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
One World Trade Center
Floor 67
New York, NY 10007

Contract # 5281280

Schedule Dates 06/21/22-06/27/22
Advertiser David Blair for Montgomery County Executive-D (:
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.2215 (1743916)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2215
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.2215
6/21-6/27

Date Entered 06/16/22
Last Modified 06/16/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,691.25
Net Total \$43,583.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	52	\$41,000.00
Jul. 2022	13	\$10,275.00
Grand Total:	65	\$51,275.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/21/22-06/23/22	3	:30	9A- Live with Kelly			1	1	1				3	\$300.00	\$900.00	Washington (WJLA)		6/16/22
2.0	Normal Line / SPOT	06/27/22-06/27/22	3	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		6/16/22
3.0	Normal Line / SPOT	06/22/22-06/24/22	3	:30	10A- News-Good Morning Washington at 10a				1	1	1			3	\$250.00	\$750.00	Washington (WJLA)		6/16/22
4.0	Normal Line / SPOT	06/22/22-06/23/22	3	:30	10:58:25A- ABC-The View				1	1				2	\$500.00	\$1,000.00	Washington (WJLA)		6/16/22
5.0	Normal Line / SPOT	06/27/22-06/27/22	3	:30	10:58:25A- ABC-The View		1							1	\$500.00	\$500.00	Washington (WJLA)		6/16/22
6.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		6/16/22
7.0	Normal Line / SPOT	06/21/22-06/22/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	1					2	\$400.00	\$800.00	Washington (WJLA)		6/16/22
8.0	Normal Line / SPOT	06/21/22-06/24/22	3	:30	2P- ABC-General Hospital			1	1		1			3	\$400.00	\$1,200.00	Washington (WJLA)		6/16/22
9.0	Normal Line / SPOT	06/27/22-06/27/22	3	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		6/16/22
10.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		6/16/22
11.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		6/16/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	06/21/22-06/22/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1					2	\$525.00	\$1,050.00	Washington (WJLA)		6/16/22
13.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$525.00	\$525.00	Washington (WJLA)		6/16/22
14.0	Normal Line / SPOT	06/21/22-06/23/22	2	:30	6:58A- ABC-Good Morning America			1	1	1				3	\$900.00	\$2,700.00	Washington (WJLA)		6/16/22
15.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)		6/16/22
16.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	8A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)		6/16/22
17.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	8A- ABC-Good Morning America			1		1	1			3	\$900.00	\$2,700.00	Washington (WJLA)		6/16/22
18.0	Normal Line / SPOT	06/22/22-06/24/22	2	:30	6:57P- 7P (EST)				1		1			1	\$3,500.00	\$3,500.00	Washington (WJLA)		6/16/22
18.0.1	Preempt	06/22/22															Washington (WJLA)	Sold Out/Exception -	
19.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	6:58:46P- Wheel Of Fortune			1	1		1			3	\$1,800.00	\$5,400.00	Washington (WJLA)		6/16/22
20.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/16/22
21.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	7:27:41P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		6/16/22

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Advertiser

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Agency

Assembly (16037)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Est.2215 (1743916)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

2215

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Est.2215
6/21-6/27

Date Entered

06/16/22

Last Modified

06/16/22

Entered By

Alexa Schram

CO-OP

No

External

Demo

Order Type

Normal

Package Deal

Commission %

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Commission

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Net Total

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By Broadcast Month

Spots

Rate

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Jul. 2022 13 \$10,275.00

Grand Total: 65 \$51,275.00

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22.0	Normal Line / SPOT	06/22/22-06/24/22	2	:30	7:27-41P- Jeopardy				1	1	1			3	\$2,600.00	\$7,800.00	Washington (WJLA)		6/16/22
23.0	Normal Line / SPOT	06/22/22-06/24/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1	1	1			3	\$650.00	\$1,950.00	Washington (WJLA)		6/16/22
24.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)		6/16/22
25.0	Normal Line / SPOT	06/21/22-06/23/22	2	:30	11:35P- ABC-Jimmy Kimmel			1		1				2	\$300.00	\$600.00	Washington (WJLA)		6/16/22
26.0	Normal Line / SPOT	06/27/22-06/27/22	3	:30	12:37A- ABC-Nightline		1							1	\$100.00	\$100.00	Washington (WJLA)		6/16/22
27.0	Normal Line / SPOT	06/25/22-06/26/22	2	:30	6P- 7P (EST)							1	1	2	\$525.00	\$1,050.00	Washington (WJLA)		6/16/22
28.0	Normal Line / SPOT	06/25/22-06/25/22	3	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$300.00	\$300.00	Washington (WJLA)		6/16/22
29.0	Normal Line / SPOT	06/25/22-06/25/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$800.00	\$800.00	Washington (WJLA)		6/16/22
30.0	Normal Line / SPOT	06/25/22-06/25/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,300.00	\$1,300.00	Washington (WJLA)		6/16/22
31.0	Normal Line / SPOT	06/25/22-06/25/22	3	:30	11P- 12A (EST)							1		1	\$150.00	\$150.00	Washington (WJLA)		6/16/22
32.0	Normal Line / SPOT	06/26/22-06/26/22	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)		6/16/22

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33.0	Normal Line / SPOT	06/26/22-06/26/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		6/16/22
34.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$900.00	\$900.00	Washington (WJLA)		6/16/22
35.0	Normal Line / SPOT	06/27/22-06/27/22	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)		6/16/22
36.0	Normal Line / SPOT	06/21/22-06/22/22	3	:30	12:37A- ABC-Nightline			1	1					2	\$100.00	\$200.00	Washington (WJLA)		6/16/22
37.0	Normal Line / SPOT	06/25/22-06/25/22	3	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$300.00	\$300.00	Washington (WJLA)		6/16/22

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